



Morningside Academy

*Gala/Auction Celebrating 31 Years of Changing Lives!
Friday, March 25, 2011, Doubletree Arctic Club Hotel*

Dear Friend of the Academy,

We thank you and applaud your efforts in raising us up in a down time. We, once again, ask for your support of our unique program this year as we prepare to continue making life better for students who would otherwise not be successful.

It is because of you, our donors, that we raised \$100,000 for our school last year and were able to offer scholarships and provide funding for much needed materials. All funds generated go directly to support the school, its programs, and its scholarship fund. All donations are tax-deductible to the extent allowed by law.

Morningside Academy fulfills a community service to educate children who may not have been successful in other school settings, who may hold a diagnosis of a learning disability, attention deficit hyperactivity disorder or another disability. The academy enjoys an international reputation as an "academic gymnasium" that has helped more than 20,000 students to date. Please see our website for additional information: <http://www.morningsideacademy.org> Fully accredited, **Morningside Academy operates as a 501 (c) (3), non-profit school, Tax ID No. 91-1183562.** Morningside Academy also operates a teacher-training institute.

On March 25, we will be welcoming alumni, families and neighbors to attend a glorious evening of auction, hosted by **John Curley** formerly of Evening Magazine, **Jim Dever**, King 5, culinary delights, and the music of Ernie Bracco. As a sponsor, you can gain exposure for your organization by supporting us. We will be delighted to advertise your organization on our invitation as a sponsor. Invitations will be sent out to 3,000 people. Display ads for our event program may also be purchased. We welcome your support.

Please help us today. Procurement, sponsorship, display advertisement forms and a return envelope have been attached. New items, coupons, or gift certificates are always welcome and appreciated. Join me in this effort. Please call or write to me today and mark your calendars to join us for a glorious evening.

Sincerely,
Dawn Oliver, Director of Development
dawn@morningsideacademy.org