



## Celebrate Morningside

GALA DINNER AND AUCTION

Friday, March 6, 2009

October 12, 2008

Dear Friend of the Academy,

We owe it all to our sponsors and donors. Because of the generosity of our community, scholarships were awarded to students otherwise unable to attend, and the school received direct funding for much needed materials. We raised \$110,000 last year, and we need your help this year. Please support our annual gala: the only fundraising event the school holds each year.

By supporting this school, you help a wonderful group of children whose lives have changed as a result of attending this program. All funds generated go directly to support the school, its programs, and its scholarship fund. All donations are tax-deductible to the extent allowed by law.

Morningside Academy fulfills a community service to educate children who may not have been successful in other school settings, who may hold a diagnosis of a learning disability, attention deficit hyperactivity disorder or another disability. The academy enjoys an international reputation as an "academic gymnasium" that has helped more than 20,000 students to date. Please see our website for additional information: <http://www.morningsideacademy.org> Fully accredited, **Morningside Academy operates as a 501 (c) (3), non-profit school, Tax ID No. 91-1183562.** Morningside Academy also operates a teacher training institute.

On March 6, we will be welcoming alumni, families and neighbors to attend a glorious evening of culinary delights, auction and entertainment. As a sponsor, you can gain exposure for your organization by supporting us. We will be delighted to advertise your organization on our invitation as a sponsor. Invitations will be sent out to 3,000 people. Display ads for our event program may also be purchased.

Please help us today. Procurement, sponsorship, display advertisement forms and a return envelope have been attached. New items, coupons, or gift certificates are always welcome and appreciated. Join me in this effort. Please call or write to me today. Together, we can make a difference.

Sincerely,  
Dawn Oliver  
Director of Development  
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